



The Story of the Poppy

Much of the fighting of World War 1 (1914-1918) took place on the 'Western Front', the frontlines of Western Europe in Belgium, France and Germany. Previously beautiful green countryside was turned to flat landscapes of blackened mud and barbed wire where nothing could grow anymore. Nothing, that is, but the bright red poppies which flourished in their thousands in the middle of the destruction.

Today we wear the poppy to remember not just those that died on the Western Front, but all servicemen and women killed & wounded in all conflicts since. Funds raised from the sale of poppies helps to support ex service personnel and their families.

Every year in the UK, on Remembrance Day, on the 11th hour, of the 11th day of the 11th month the whole country remembers in silence for 2 minutes. This marks the moment the fighting on the Western Front ended.